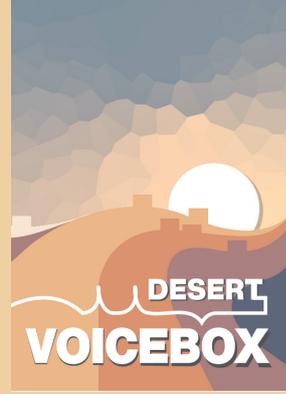


DESERT VOICEBOX CHALLENGE

Guidelines and Fundraiser Tips



INTRO

We could not be more excited to have you participating in the Desert Voicebox Challenge (DVC)! Not only are you vitally helping us to raise funds for the continuation and expansion of the Desert Voicebox initiative, but through it you are showing solidarity with the Saharawi people refugee plight and self-determination cause.

DOING THE CHALLENGE

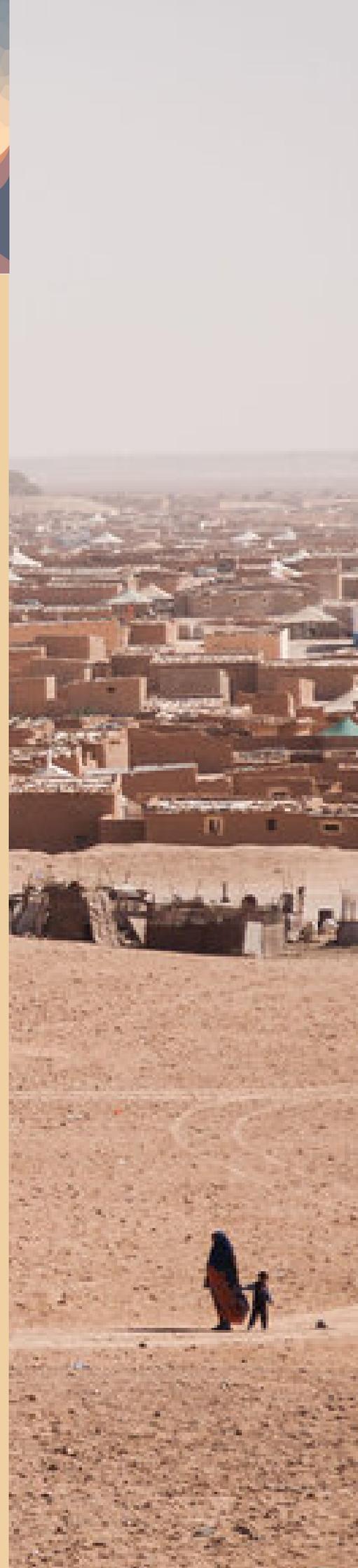
The rules are EASY and...FUN! All you have to do is choose any sort of personal challenge which has to be completed by Feb 27, 2021.

To accommodate our busy lives and restrictions due to Covid19, we have designed it to be as flexible as possible. This means you can choose to do a challenge that can happen within a 1 day, over several days or over the entire period from when you start to the deadline.

Some examples of challenges being taken on by DVC participants: learning a language, running a marathon, writing an entire album in 24 hours, meditating for 24 hours over two days, painting portraits from September to Feb 27. The list of challenges is beautifully varied, so we invite you to come up with something that would challenge every bit of your expertise, or desire to sharpen a skill.

FIRST STEPS

- The first step is to make sure **you have sent us a picture of you with a sign with your name saying are doing the challenge** and send it to us by Whatsapp at +447838463310-
- Please FOLLOW US at @desertvoicebox.challenge on Instagram and **click on the Linktr.ee link in the bio to fill out the Desert Voicebox Registration form**
- Finally, **please set up your fundraising page** through <http://www.justgiving.com/campaign/desertvoicebox>
 - Once on this page just click on the button Start Fundraising.



FUNDRAISING IDEAS

With the deadline in mind for the 27th of February...we would like to offer a few fun fundraising ideas to help attract donations & other friends/family/colleagues to join the challenge as well!

POST 5 / TAG 5

Via social media or by email:

- Post 5 reasons why you are raising funds and awareness for the Desert Voicebox project
- Post 5 reasons why you chose to take on your personal challenge
- Tag 5 friends to invite them to join & do the same.

GIVE INCENTIVES FOR POTENTIAL DONORS IN CHALLENGE

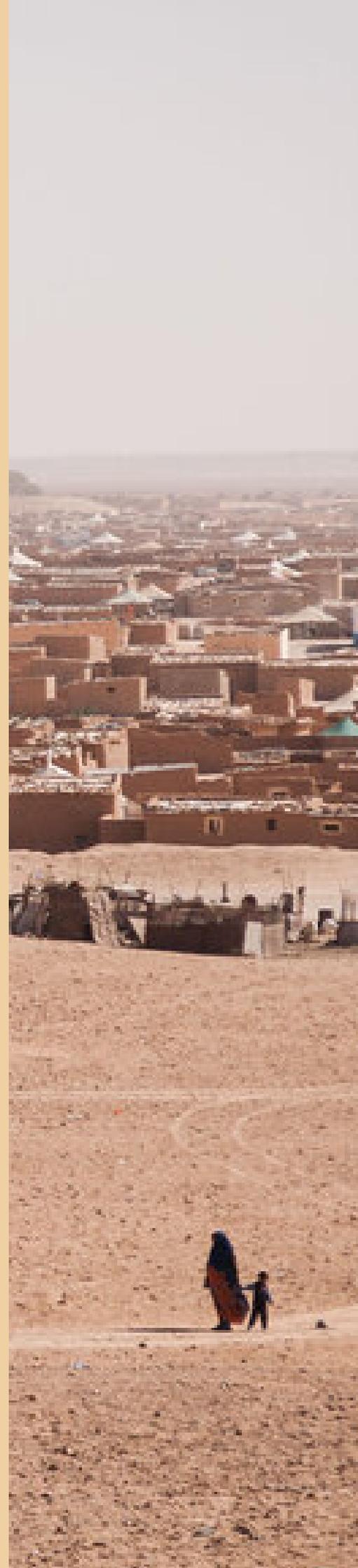
To encourage the generosity of your donors, you can give your potential donors something in return if they donate above a certain sum or get more than 10 other people to donate by promoting the fundraising cause- maybe one of your paintings, a dance lesson, etc

ENCOURAGE FRIENDS/FAMILY TO JOIN

With many parts of the world entering into different stages of renewed lockdown restrictions, the DVC could be the perfect opportunity to encourage friends and family to take on a challenge of their own -- all while benefiting the Saharawi refugee children from afar.

KEEP UP THE UPDATES

Be sure to post or send regular updates about your challenge to your global network by letting supporters know about the progress of your challenge and how they can get involved!



KEY MESSAGES

WHAT IS THE DESERT VOICEBOX PROJECT

The Desert Voicebox project is an initiative led by the UK-based Sandblast charity and is working to improve the lives of the Saharawi refugee children, based in harsh desert camps in South Western Algeria, through an after-school English and Music education program.

OUR MISSION

Desert Voicebox seeks to equip the Saharawi refugee children and the young women it trains with the tools to fulfil their potential and aspirations, become ambassadors for their community to play a role in peacefully promoting international awareness of their plight and culture and transform their situation for a better future.

CONTEXT

Today, roughly 60 percent of the over 170,000 Saharawi refugees are young people--all of whom have expansive dreams to live in a free and independent homeland in Western Sahara--Africa's last colony. After living for decades in limbo in the refugee camps, their patience and hope for justice and a better life are wearing thin.

HOW YOUR CHALLENGE CAN MAKE A DIFFERENCE

First by undertaking an challenge you become part of the story and secondly, your help to raise funds for Desert Voicebox will:

- Ensure we can continue to improve the learning experiences of the Saharawi refugee children
- Support our aims to develop the children's voices to confidently and creatively express their worldview to reach wider audiences Strengthen our work to create links around the world with the children through music and English language projects
- Enable us to continue vital remote training of the local teachers so they can become fully qualified to teach and train others
- Provide us with the means to inject more material resources to enrich the learning experience teach more children and train more teachers
- Make it possible for us to keep bringing wonderfully talented and skilled volunteers to the camps to run stimulating activities to broaden the children's horizons and grow their skills.

THE COLLECTIVE CHALLENGE

When we say you become part of the story if you sign up for a DVC we mean you that are not only taking on an individual challenge but you are also part of our collective challenge to collect 10,000 signatures for by Feb 27, 2021 for a petition in support of the Saharawi right to self-determination.

Be sure to follow & tag the
@desertvoicebox.challenge Instagram page
@Sandblast Facebook page

To update us on your challenge and fundraising progress!

